

ORDER

Orders	Order / Rev:	<u>108275</u>	 KSNV		
	Alt Order #:				
	Product Desc:	October 2012 Campaign - Supplemental B			
	Estimate:				
	Flight Dates:	10/29/12 - 11/05/12		Primary AE:	Kevin Goodell
	Original Date / Rev:	10/25/12 / 10/29/12		Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local	

Agency	Name:	<u>Policy Communications</u>	Billing Type: Billing Calendar: Billing Cycle: Agency Commission:
	Buying Contact:		
	Billing Contact:		
	415 S. 6th St. Las Vegas, NV 89101		

Advertiser	Name:	<u>Committee to Re-Elect Judge Adriana I</u>	New Business Thru: Order Separation: Advertiser External ID: Agency External ID:
	Demographic:	A25-54	
	Product Codes:	PLC12	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/05/12	17	\$10,550.00	\$8,967.50	November 2012	17	\$10,550.00	\$8,967.50	0.00
					Totals	17	\$10,550.00	\$8,967.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/31/12	10/31/12	Today Show	CM	658a-9am	--W---	:30	1	\$900.001	0.00	NM		1	\$900.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1	\$900.00			0.00					
N 2	KSNV	10/30/12	11/05/12	M-F 6-7a WakeUp w/Wagners	6-7a		-----	:30	0	\$700.001	0.00	NM		2	\$1,400.00
				M-F 6-7a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1	\$700.00			0.00					
		Week: 11/05/12	11/11/12	M-----		1	\$700.00			0.00					
N 3	KSNV	10/30/12	11/01/12	Noon News	CM	12-1230pm	-TWT--	:30	0	\$275.002	0.00	NM		3	\$825.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWT--		3	\$275.00			0.00					
N 4	KSNV	10/30/12	11/01/12	M-F Early News	CM	5-630p	-T-T---	:30	0	\$1,200.001	0.00	NM		2	\$2,400.00
				M-F Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-T---		2	\$1,200.00			0.00					
N 5	KSNV	11/04/12	11/04/12	News 3 Today - SUNDA\CM		9am-930a	-----	:30	0	\$500.001	0.00	NM		1	\$500.00
				News 3 Today - SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$500.00			0.00					
N 6	KSNV	10/29/12	11/05/12	NEWS 3 at 4 (1 HOUR) CM		4-5pm	-----	:30	0	\$450.002	0.00	NM		3	\$1,350.00
				4PM NEWS (1 hour)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 108275
Alt Order #: _____
Flight Dates: 10/29/12 - 11/05/12

Advertiser: Committee to Re-Elect Judge Adriana Esc

Product Desc: October 2012 Campaign - Supplemental E **KSNV**

Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSNV	10/29/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	-----	:30	0	\$450.002	0.00	NM		3	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12	11/04/12	M-W---	2	\$450.00	0.00										
Week: 11/05/12	11/11/12	M-----	1	\$450.00	0.00										
N 7	KSNV	10/31/12	10/31/12	M-F News 3 at Eleven CM M-F News 3 at Eleven		11pm-1135pm	-----	:30	0	\$775.002	0.00	NM		1	\$775.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12	11/04/12	--W---	1	\$775.00	0.00										
N 8	KSNV	10/30/12	10/30/12	FacetoFace/Ralston Report CM FacetoFace/Ralston Report		730-758pm	-----	:30	0	\$900.001	0.00	NM		1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12	11/04/12	-T-----	1	\$900.00	0.00										
N 9	KSNV	11/04/12	11/04/12	News 3 Live in Prime CM News 3 in Prime		7-10pm	-----	:30	0	\$900.002	0.00	NM		1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12	11/04/12	-----S	1	\$900.00	0.00										
N 10	KSNV	10/29/12	11/01/12	M-F 5-6a WakeUp w/Wagners CM M-F 5-6a WakeUp w/Wagners		5-6a	-----	:30	0	\$300.002	0.00	NM		2	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12	11/04/12	M-T---	2	\$300.00	0.00										
Totals													17 \$10,550.00		